

What we do: Create & manage fraud awareness and prevention content

Years in business: Founded in 2004

Number of topics: 82 **Update Frequency:** Daily

Who we help:

| | |
|---------------------|------------------------|
| Marketing Managers | Digital Media Managers |
| Retail Banking | Compliance Officers |
| Fraud Investigators | Branch Managers |
| Risk Managers | Social Media Managers |

Components:

| | |
|--------------------------------|----------------------------|
| Article Library | Fraud Alerts & Latest News |
| Facebook Tab | Web Site Security Section |
| Twitter / Social Media Content | Blog Content |
| Fraud Article Search | Online Quizzes |

Use scenarios:

| | |
|---------------------------------|------------------------|
| Web & Mobile Web Site Content | Digital Communications |
| Front Line Operator Support | Small Business Support |
| Branch Location Materials | Social Media Content |
| Content for Seminars & Training | Online Banking Support |

Fraud we prevent:

| | |
|------------------------------|-------------------------------------|
| Identity Theft | Data Breaches |
| Account Takeover | Compromised Credentials |
| New Account Fraud | All Types of Online Scams |
| Elder Financial Exploitation | Real World Fraud (ATM, Check, etc.) |

Cost:

| TOTAL ASSETS | MONTHLY COST | Set-Up Costs: | None |
|-------------------|--------------|--------------------------------------|------|
| Under 500 Million | \$150.00 | License Fees: | None |
| 500 Million + | \$200.00 | Cost to Consumers or Small Business: | None |
| 1 Billion + | \$300.00 | Additional Cost Per Branch: | None |
| | | Additional IT Investment | None |
| | | Equipment / Software: | None |

Clients: Financial Institutions in the United States.

Evaluation resources:

| | |
|----------------------------------|--|
| Client Sites: | efraudprevention.com/clients.html |
| Contacts: | efraudprevention.com/start.html |
| FAQs: | efraudprevention.com/faq.html |
| PPT Demo / Additional Documents: | efraudprevention.com/demo.html |
| Use Cases: | efraudprevention.com/use.html |
| Company History: | efraudprevention.com/about.html |